Using the ESRI Collector App:
A Publisher’s Manual

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Introduction

The ESRI Collector App can be a very useful tool for recording data while in the field by enabling offline access to maps stored in ArcGIS Online. Using ArcCatalog, editable field forms can be created for use in the Collector App. To obtain the geographic coordinates for data points made in the Collector App, the App uses the built-in GPS hardware in portable devices such as smartphones or tablets. Data points taken in the field without internet access may be synchronized with ArcGIS Online when an internet connection is restored. Data from ArcGIS Online can then be exported in a variety of formats, including Shapefile and CSV. The following workflow diagram provides a simplified overview of the necessary steps to set up a project using the Collector App. This manual is intended to help potential Collector App users create a database and field forms and retrieve the data after collection. There is also a separate companion manual intended for non-publishing users of the App.

Workflow

Getting Started

You will need:

- A computer with the latest version of ArcGIS
- A smartphone or tablet (with GPS hardware) with iOS, Android, or Windows 10 (tablets only)
- ArcGIS organizational account

Create ArcGIS Online Group

The first step is to create a Group for your project in ArcGIS Online. This will keep the necessary files for your project organized and accessible for invited users.
Step 1: Log In to ArcGIS Online with an Enterprise/Organization Account.
In order to fully utilize the Collector App, an ArcGIS Online Enterprise Account is needed. (At UvA, an enterprise account login can be attained from Thijs de Boer (w.m.deboer@uva.nl). Status as a Publisher is required to be able to publish a map on ArcGIS Online for use with the Collector App.)

Step 2: Create Group.
Click on the “Groups” tab. At the top left, the option to “Create A Group” can be found. Groups can be given a name (example: Luxembourg Fieldwork 2017), an avatar, a summary, a description, and tags. Groups can be given a status of “Private,” “Organization,” or “Public” to limit the amount of users who have access to the group content. For a private group, the group owner must invite users to join and the group cannot be found using search. For an organization group, members of the group owner’s organization (example: University of Amsterdam) are able to search for and apply to join the group. For a public group, any ArcGIS Online user can search for and apply to join the group. There is also an option to choose who is able to contribute content to the group, either all members or only the group owner.

Step 3: Invite Users.
You may invite users from the group’s “Overview” page. Go to “Invite Users” and search for the ArcGIS Online users that you would like to invite either by name or by keyword. After the invitation is sent, users will have to accept the invitation to the group by signing into their ArcGIS Online account and going to the “Groups” tab.

Create Editable Feature Layers
In order to create an editable field form, a File Geodatabase must be made in ArcCatalog in which the editable forms will be Feature Classes. The Geodatabase can also be used to store noneditable data such as map layers that will be used to create the maps for use offline.

Step 1: Create a File Geodatabase in ArcCatalog.
Use a descriptive name without spaces (ex: Luxembourg_Fieldwork.gdb).

Step 2: Create a New Feature Class.
In the File Geodatabase, create a new Feature Class with Point, Polygon, or Line features and give the Feature Class a name and alias (the name cannot have spaces, but the alias can). Choose a coordinate system for the Feature Class.

Step 3: Create Feature Class Fields.
Fields can be created for the Feature Class, along with the type of data that can be entered into each field (Short Integer, Long Integer, Text, Date, etc.). Each field should also be given a specific name (without spaces) and an alias (spaces can be used). In the Collector App, the alias for each field will be shown, not the field name. It is important to pay attention to the order of the entered fields because the order cannot be changed within ArcCatalog.

Step 4: Repeat.
This process can be used to create as many editable feature classes as you would like to include in your project.
Create Geodatabase Domains*

In the Collector App, drop down menus can be created in the editable field forms. Using the drop down menus can improve data collection by promoting consistency. *Domain = a data category or type

**Step 1: Name Domains.**
To create domains, right-click on the File Geodatabase and choose “Properties.” In the “Domains” tab, there are fields for “Domain Name” (examples: Group Number, Soil Types, etc.) and “Description.” The Domain Name cannot have any spaces, but its description and alias (found in the “Domain Properties” section) may.

**Step 2: Choose Field Type.**
Under “Domain Properties,” a field type can be chosen (short integer, long integer, text, date, etc.). Different domains will require different field types, for example, a domain for Soil Depth will require a numeric field type.

**Step 3: Choose Domain Type.**
Also under “Domain Properties” is “Domain Type.” There are two types of domains: “range” and “coded values.” “Range” can be used for numeric domains for which only a range of numbers can be used (for example, 0 to 100 for fields estimating percentage). The “Coded Values” domain type can be used to create the drop-down menus in the field form.

**Step 4: Create Coded Value Entries.**
A numeric or text value can be entered into the “Code” column followed by a corresponding text value in the “Description” column. In the Collector App, the “Description” entry will appear in the drop-down menu but in the attribute table for the feature layer, the value in the “Code” field will appear.

**Step 5: Add the Domains to the Feature Layers.**
After creating all of the desired domains, they can be added into the editable feature layers. Under “Field Properties,” there will be a space for “Domain” in which the possible domains for the field will be shown. The data type of the field must be the same as the data type for the domain. Choose the desired domain for each field.

Preparing Data

Prepare Data for Publication Using ArcMap

Your data must first be published to ArcGIS Online so that it can be accessed in the Collector App. In order to do so, you must open your data layers in ArcMap.

**Step 1: Add Data to ArcMap.**
Use “Add Data” to open the editable feature layers in ArcMap. If the layers are all intended to be used in the same project, they can all be opened in the same .mxd document. However, a separate .mxd document will be needed for the noneditable layers, such as map layers intended to be used as reference material in the field.
Step 2: Assign Symbology.
In ArcMap, the feature layers can be assigned symbology that will appear when the data points are created in the Collector App.

Step 3: Choose Coordinate System for Data.
Choose a coordinate system for your data. ArcGIS Online uses the “WGS 1984 Web Mercator Auxiliary Sphere.” While it is recommended to use this coordinate system, it is not necessary to use for your data as it will automatically be transformed to “WGS 1984 Web Mercator Auxiliary Sphere” when uploaded using a geographic transformation and retransformed to its original coordinate system when downloaded from ArcGIS Online following data collection. However, all of the feature layers that you are planning to use should have the same original coordinate system, in order to make working with the data post-collection more simple.

Note: Not all coordinate systems have supported geographic transformations in ArcGIS so it may be useful to double-check if ESRI supports a transformation from your data’s coordinate system to WGS 1984. The list of supported systems (as of 2016) may be found at this link: http://desktop.arcgis.com/en/arcmap/latest/map/projections/pdf/geographic_transformations.pdf.

Step 4: Set Visible Extent.
In order to publish the layers to ArcGIS Online, the Visible Extent must be specified. For the editable field forms, it is easiest to do this using a Basemap. After adding Basemap imagery, zoom to the extent that you would like to be visible on ArcGIS Online. Right click on “Layers,” choose “Properties,” and go to the tab “Data Frame.” In “Extent Used by Full Extent Command,” select “Other” and specify extent as “Current Visible Extent.” After setting the extent, you must delete the Basemap because the service cannot be published to ArcGIS Online with a Basemap file.

Publish to ArcGIS Online

Publish Feature Layers
Your data is now ready to be published to ArcGIS Online.

Step 1: Sign into ArcGIS Online.
In ArcMap, sign into your ArcGIS organizational account.

Step 2: Share as a Service.
In the File tab, click on “Share As” and select “Service.” In the “Share As Service” dialog box, select “Publish a Service.” In the following “Publish a Service” dialog box, choose “My Hosted Services (University of Amsterdam)” as the connection.
Step 3: Set Capabilities.
In the “Service Editor” window, choose “Capabilities” from the left side of the window. In the right side, check the “Feature Access” and uncheck the “Tiled Mapping.” Under “Feature Access,” check “Create,” “Update,” “Query,” “Delete,” and “Sync.” These will be the actions that data collectors can perform with the Collector App.

Step 4: Add metadata.
Choose “Item Description” in the left side of the window and fill in a “Summary,” “Tags,” “Description,” “Access and Use Constraints,” and “Credits.” This information will show in the overview of the feature layer in ArcGIS Online.

Step 5: Analyze for errors.
In the “Service Editor” toolbar, click “Analyze.” This will open a new window which will display any potential errors with the feature layers before publishing. Fix any errors and re-analyze the layers. Afterwards, the layers are ready to be published which can be accomplished by choosing the “Publish” option in the “Service Editor” toolbar.

Step 6: Repeat for noneditable layers.
Repeat the above steps for any noneditable data layers in a separate .mxd. (For “Capabilities,” only select “Query” and “Sync” so that users are not able to change these layers.)

Create ArcGIS Online Map
Choose Feature Layer Settings
Step 1: Log into ArcGIS Online (www.arcgis.com) with an ESRI organizational account.
Step 2: Go to “Settings” for the Feature Layer.
At the top of the screen, click on the “My Content” tab. On this page, all of the feature layers that have been shared to ArcGIS Online by the user are listed. Choose one of the editable Feature Layers and in the next screen, select the “Settings” tab (shown below the layer’s title). In the Settings’ menu, there are many options related to the use of the layer and the editing capabilities of users.

Step 3: Choose “Delete Protection.”
Under “General Settings,” the option for “Delete Protection” may be found. Choosing this option means that the form cannot be deleted accidentally and in order to delete the form, this option will need to be unchecked. If multiple new users have been given access to the form, this may be a good option to choose.

Step 4: Choose Editing Settings.
Under “Feature Layer (hosted) Settings,” the editing settings may be found. In this section, the type of editing allowed can be chosen. For an editable form, it is best to choose all four “Editing” options: enable editing, keep track of created and updated features, keep track of who created and last updated features, and enable sync. Next, there are three options to choose from for which kind of editing can be performed: add, update, and delete features, only update feature attributes, and only add new features. For most field forms, it is best to choose the first option so that users can both create new features and edit those features during data collection.

Step 5: Choose Editors’ Permissions.
The next options concern the permissions that editors of the form have, specifically what features are visible to them and which features they are able to edit. If the Collector App project will be used by multiple people, it is best to choose that editors can only edit their own features so that there is no chance that one person will accidentally delete another person’s collected data. After making choices for each of the questions in the “Settings” menu, save your changes.

Step 6: Enable Attachments.
If you would like to allow attachments to be added to your feature layer, go to the “Overview” tab and look at the list of Layers. Choose “Enable Attachments” for the layers that you would like users to be able to add attachments to. Attachments may be added during data collection with the Collector App or in ArcGIS Online after the collected data has been synced.

Create Map in Map Viewer

Step 1: Open Feature Layer in Map Viewer.
Return to the “Overview” page of the Feature Layer and select “Open in Map Viewer” on the right hand side of the screen. In Map Viewer, the maps intended for use in the Collector App may be created.

Step 2: Edit layers.
In the Map Viewer, on the left hand side, the layers currently in the map are visible. You may also click and drag the layers up or down in order to change the order in which they are drawn. (It is important to choose an order that is convenient because in the Collector App, layers can be turned on and off but their order cannot be changed.)
There are icons below each layer’s title that stand for various options. (These icons may be seen in Figure 2.) Choosing the “Legend” option will display the symbology of the layer. “Attribute Table” will display the layer’s attribute table on the lower part of the screen. “Change Style” provides options for changing how the layer is drawn. The “Filter” option allows features to be filtered out of the map by choosing from their attribute values. (Example: Choosing the filter “Group Number = X” will only show points where the value for the field Group Number is X.) There is also a “Perform Analysis” option, which enables users to perform basic data processing and analyses such as creating buffers, calculating point density, and interpolating points. Under the “More Options” icon, there are many other actions that may be performed such as removing layers, editing the transparency, setting the visible range, changing the name, and creating labels.

**Step 3: Add Basemap or additional layers.**
An option to choose a Basemap layer may be found near the top left of the Map Viewer. (Note: the resolution of the selected Basemap will be lower when viewing the map offline in the Collector App.) More layers can also be added to the map using the “Add” option. To use the map in the Collector App, there must be at least one editable data layer; otherwise it cannot be accessed in the App.
Step 4: Save the map.
After completing the map, choose the “Save” icon along the banner near the top of the Map Viewer. You will be prompted to give the map a title, tags, and a summary.

Step 5: Share the map.
When the map is complete, it can be shared to the group created for the project. In the “Share” menu, opened by clicking the icon next to “Save,” the options include everyone (public), your organization, or only members of a group. Select the group name to allow other group members to access the map. In the “Share” menu, there is also a URL link provided for the map.

Step 6: Make the map available offline.
In the pane on the left side of the screen, click the “About” icon. Here you can see the number of views that your map has had as well as how other users may have rated it. Click on the “More Details” options. This option will take you to the map’s “Overview” page. Go to the “Settings” tab. In the “Web Map Settings” section, check the box for “Allow others to save a copy of this item” and “Enable offline mode.”

Using the Collector App

Opening Map in the Collector App
Once a map has been created and saved in ArcGIS Online, it can be opened in the Collector App and used for data collection.

Step 1: Sign in using your ArcGIS Online account.

Step 2: Download the map.
On the next screen, there should be a list of all the maps that you are able to download, i.e. those that have been created by you or shared with you. Maps that have not been downloaded to your device will have a cloud icon with only one arrow beneath their name. Pressing the cloud icon will enable you to download the map to your device and work with it offline.

Step 3: Open the map.
When the map has been downloaded, you may open it in the app. You will be prompted to choose an extent for your workspace as well as a separate one for the map detail. Zoom in and out until you find the extent that provides you with the necessary resolution for your data collection.

Collector App Functions
Figure 3 shows some of the options available for use in the Collector App. You can also use it to find directions to selected points as well as check the accuracy of the GPS signal or search for places within your map’s extent.
Adding and Editing Features

Step 1: Add data.
Press the addition sign at the top of the screen while the map in which you’d like to collect data is open.

Step 2: Choose the feature layer that you would like to add data to.
You may only add data to editable layers so these are the only options that will appear.

Step 3: (For line or polygon features) Draw a Shape.
The Collector App allows data collection of line or polygon features as well as points. In order to add a line or area feature, you will need to draw the shape. There are two methods for doing so. You may use a streaming option which allows you to walk along the feature and capture its shape without manually adding points; choose “Stream” in the bottom right corner of the screen. You may also create a line or polygon by adding points to the map in the same manner that you would in ArcMap. Points may be added by manually choosing a spot on the map or by “Use My Location” which will create a point using the GPS signal. Each point becomes a vertex and is connected to the previous point by a line segment. While drawing the shape, you are able to “Undo” the last change that you made or “Delete” the shape entirely to start anew.

Figure 3. Basic Functions of the Collector App in Map View.

A. Bookmarks. Previously defined areas of interest on the map.

B. Map Layers. Turn layer visibility on or off

C. Measuring tool.

D. Basemap. Choose to add a Basemap or change the type of imagery used for the current one. This option does not work in offline mode.

E. Add a feature. Use the addition sign to add data to the editable layers.

F. Result Actions. Can choose to edit, zoom to, or see details about the selected feature.
Step 4: Fill out attributes.
The attributes will be the fields that you created for the feature layer. Fields that used a “Coded Value” Domain will have drop-down menus with the potential values while the other fields may be filled in with numbers or text.

Step 5: Attach photo.
If you would like to add a photo to your data record, choose the camera icon at the top of the screen. You will be able to choose if you would like to take a new photo or upload one from your device’s library.

Step 5: Submit the added feature.
The feature will now appear on screen in the map with the symbology that was assigned prior to publishing the data to ArcGIS Online.

Step 6: Edit the feature.
If you would like to edit any added features after they have been submitted, select the feature. On the bottom of the screen, the name of its layer as well the value of its first attribute field will appear (see Figure 2). Choose the icon to the right of the name which will give you many options, including edit. Edit the desired attributes and choose the “Update” option in the upper right corner.

Synchronizing the Map with ArcGIS Online
Data should be synchronized frequently with ArcGIS Online to protect against any loss due to device malfunction or damage and so that the data may be available to other users on different devices. When an internet connection is established, data points collected offline may be synchronized.

To synchronize collected data, go to the screen where all of your available maps are listed. If there are unsynchronized data points in a map, there will be a red badge on the cloud icon (“Download/Sync”) showing the number needing to be synchronized. Pressing on the icon will initiate syncing which will upload the new data points to ArcGIS Online as well as download any points that other users uploaded to the map from their devices.

Working with Collector Data in ArcGIS Online
After synchronizing data from the Collector App, you may use ArcGIS Online to edit the data, perform analyses, and attach additional photos or other files. First you must open either the map file used during data collection or the individual data layers in the Map Viewer.

Adding Features
You may still add features to the editable layers in ArcGIS Online. Choose the “Edit” option near the top left of the Map Viewer. Choose which feature you would like to add and manually draw it on the map. You will then be able to fill in attribute data for the new feature.

Edit Data
It is very simple to edit data on ArcGIS Online. As the Publisher, you will be able to edit all of the data in your created features layers, even the features that were collected by others. To edit data, open the
feature layer in the Map Viewer. Open the Attribute Table of the layer that you’d like to edit; you will be able to edit the data by simply clicking on a cell and typing in a new value. You may also edit features by selecting the feature and choosing “Edit” at the bottom right of its individual data window.

Note: Other users will not be able to edit data in this manner if they have not been given permission to do in the Feature Layer’s Settings.

Attach Photos or Other Files
If you were not able to attach photos in the Collector App during data collection or would like to attach other files to your data records, you may also do so in Map Viewer. Follow the same procedure given above for editing data in Map Viewer. Photos and Files are the last column in the attribute table of each editable data layer and attachments can also be added through “Edit” in each feature’s individual data window.

Export Data
To export Collector App data, there are three potential methods.

- From the “Overview” page, the feature layers can be opened directly in ArcGIS Desktop and then in ArcMap, these layers can be saved to your computer as Shapefiles or other file types using the “Export Data” function.
- The other method is to open the feature layer’s “Overview” page in ArcGIS Online and choose “Export To.” The feature layer may be saved as a Shapefile in addition to CSV, File Geodatabase, and KML. The exported file can be found in the “My Content” section and then be downloaded.
- The feature layer’s data may also be extracted using the “Extract Data” tool in the “Analysis” options. With this tool, all or part of the feature layer may be exported as a CSV, File Geodatabase, KML, or Shapefile. This file may also be found in the “My Content” section of ArcGIS Online and be downloaded to your computer from there.

The exported data should be in its original coordinate system, but as a best practice, double-check before beginning to use it in ArcGIS Desktop.

Additional Tips
While the Collector App can improve the efficiency of data collection, it requires some careful planning and preparation to achieve the best results. Be sure to have a clear idea of what type of data you would like to collect and what would be the best fields and domain types for capturing that data. Make sure that your field aliases are clear and accurate as these will be shown to users during data collection to prompt their observations. A well-made field form can save a lot of time during data processing. A poorly-made field form can be frustrating to use during fieldwork. Plan accordingly!

For more information on using the Collector App (including many detailed diagrams of the different screens in the app) and its future updates, check out www.esri.com/products/collector-for-arcgis.
Suggested Training Resources

ESRI Training Modules
  - Collector for ArcGIS: An Introduction
  - Offline Data Collection Using Collector for ArcGIS
  - Teaching with GIS: Field Data Collection Using ArcGIS

In-app Modules
  - Damage Assessment Survey Tutorial

Feedback

Feedback for improvements is appreciated and can be send to Erik Cammeraat (l.h.cammeraat@uva.nl)